



# FocusVision VideoStreaming

Live video transmission of qualitative market research from a global network of over 350 research facilities

## VideoStreaming

Live video streaming solution with a stationary camera

- View wherever you have an Internet connection and invite an unlimited number of viewers
- Collaborate with other viewers through chat functionality
- Access your online archive for one year
- Uses a fixed camera

VideoStreaming recommended for one-on-one interviews



## VideoStreaming Plus

Live video streaming solution with a moving camera

- View wherever you have an Internet connection and invite an unlimited number of viewers
- Collaborate with other viewers through chat functionality
- Access your online archive for one year
- Uses a moving camera with an onsite camera operator

VideoStreaming Plus recommended for focus groups



### Both services also include the following:

- VideoMarker software
- In-room cameras and microphones designed for video transmission
- Video download
- Podcast
- Redundant network
- 24/7 tech support

### Onsite Technician Role:

For VideoStreaming Plus, FocusVision provides a technician to operate the camera to pan and zoom in and deliver the video stream.